

Personal SWOT Analysis



Opportunity

- Your industry is growing
- New technology
- New strategic
- Competitor failed
- Company expansion or acquisition
- Special skills
- Who can help me?
- New trends



S Strength

- Skills
 - Language
 - Tech
- Qualifications
- Education
- Experience
- Social relationships
 - Become a part of a network that no one else is involved in
 - Connections with influential people
- Best achievements
- Your strengths from others



T Threat

- Skills?
- Qualifications?
- Education
- Finance
- People
- What may stop you developing?
- Unconfident
- Carelessness
- Stale
- Personal traits
- The obstacles you face
- Skills still in demand?
- Where have you failed before?
- Competition with people



W Weakness

- Something you avoid as you feel unconfident
- Your weakness from others
- Bad habits
 - Disorganized
 - Have short temper
 - Be poor at handling stress
- Have weakness in
 - Skills
 - Education
 - Experience
 - Connections
 - Training