



# Wondershare EdrawMax

All-in-One Diagram Software

# Industry Trends

**More and more enterprises are expecting to use diagram softwares to solve the daily needs of the enterprise**

- ◆ 46% of global companies have cross-regional teams, and 33% of global companies use collaborative tools to improve work efficiency.
- ◆ 79% of knowledge workers have the need for decentralized collaborative work, and 82% of them say that cross-device file transfer plays an important role in work efficiency.
- ◆ 49% of digital marketers will choose cross-platform products for visual image processing, and only 11% of users rely on different tools to solve products with different needs.



## Office Cloud Era

- Online
- Multi-person collaboration
- Cross-platform collaboration



## Software As A Service (SAAS)

- Cost-Effective
- Digitalize Operation
- Productivity Boost



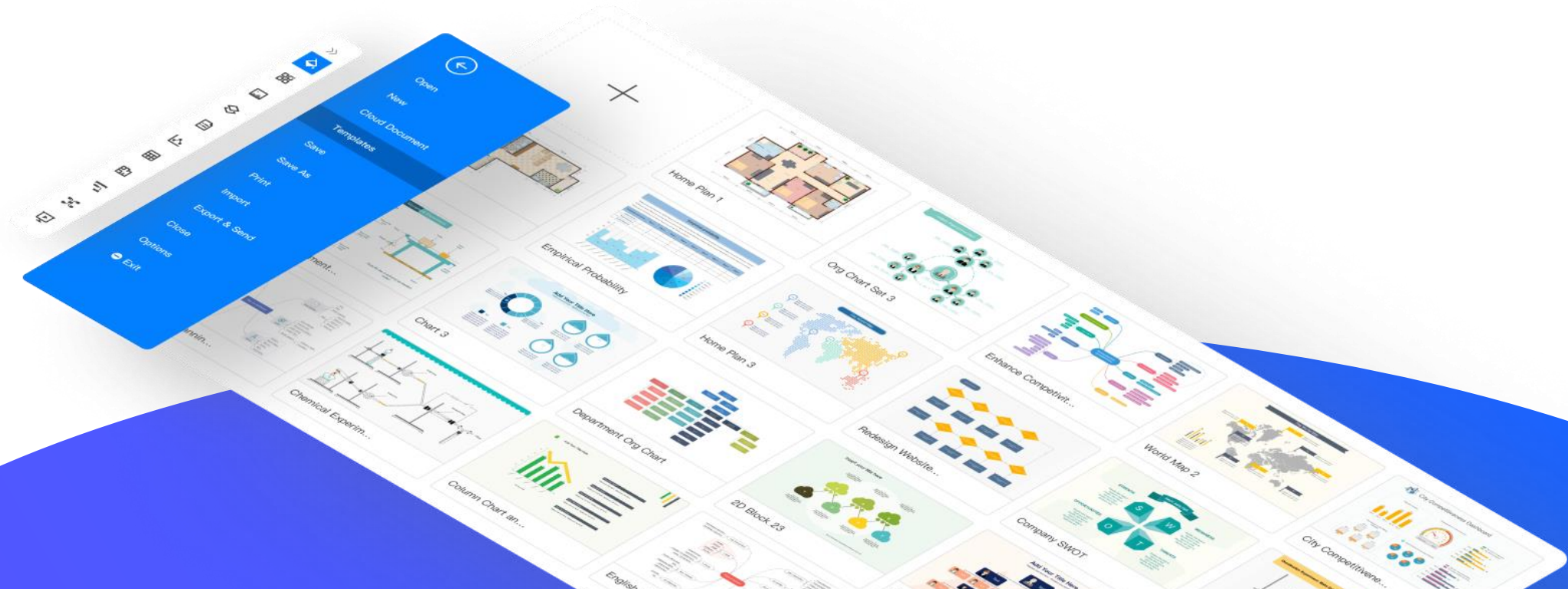
## Information Security

- Enterprise-grade Security
- Data Privacy

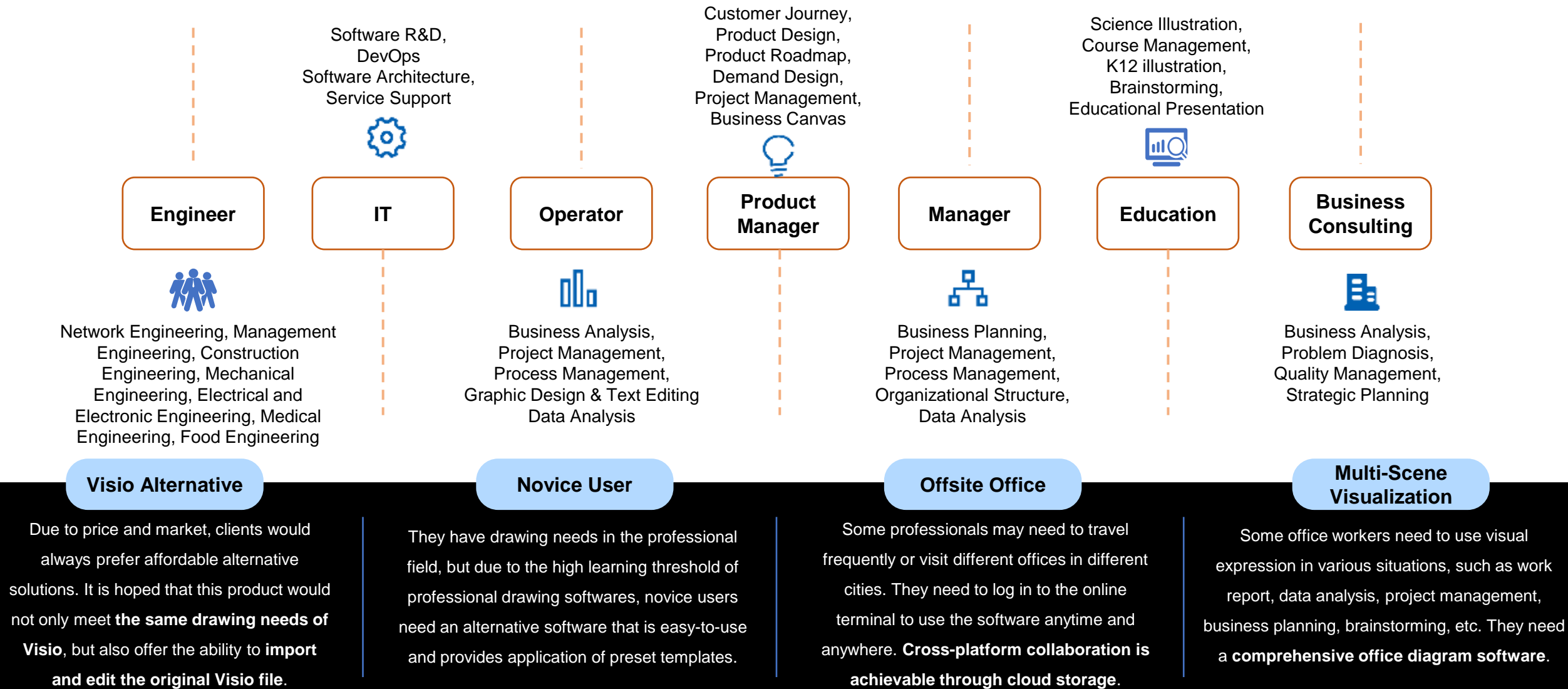


## All-in-One Diagram Software

EdrawMax provides more than 280 types of office diagrams, such as flowcharts, mind maps, organizational charts, network diagrams, floor plans and organizer graphic.



# EdrawMax's Enterprise Solutions



# Easy-to-use

Even beginners can get started easily

The complex drawing software has becomes easier to use. There is no need to learn complex professional knowledge as the software now supports full drag-and-drop operation and allows ready-to-use templates to be applied with just one-click.



Drag and Drop



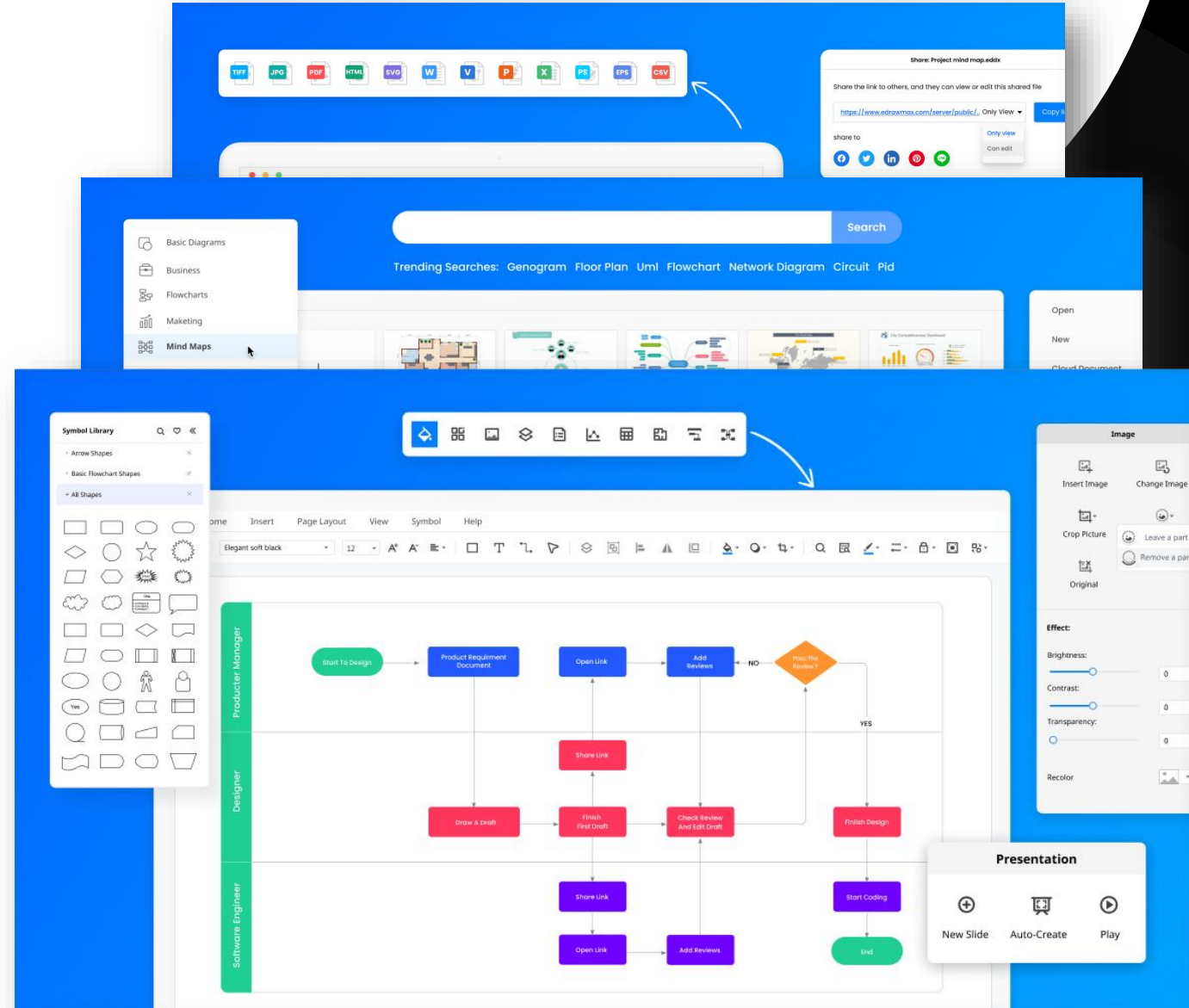
One-click Designs



Built-in Templates



Online Tutorials



# Abundant resources

## Enabling multi-scene drawing needs

With 280+ graphic solutions, 26000+ symbols, 1000+ professional templates, one software can meet all your needs.



20+ theme styles



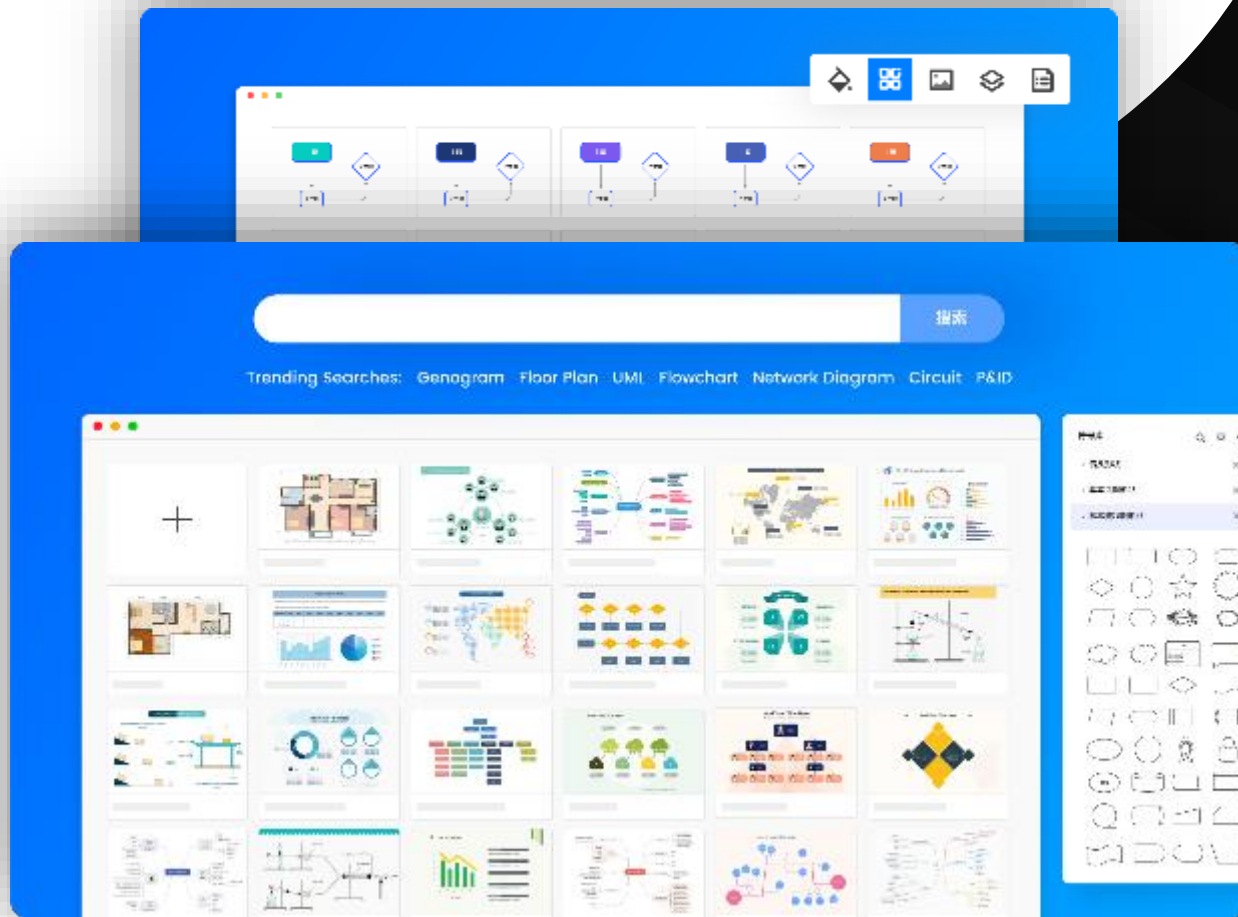
280+ drawing types



10000+ templates



26000+ symbols

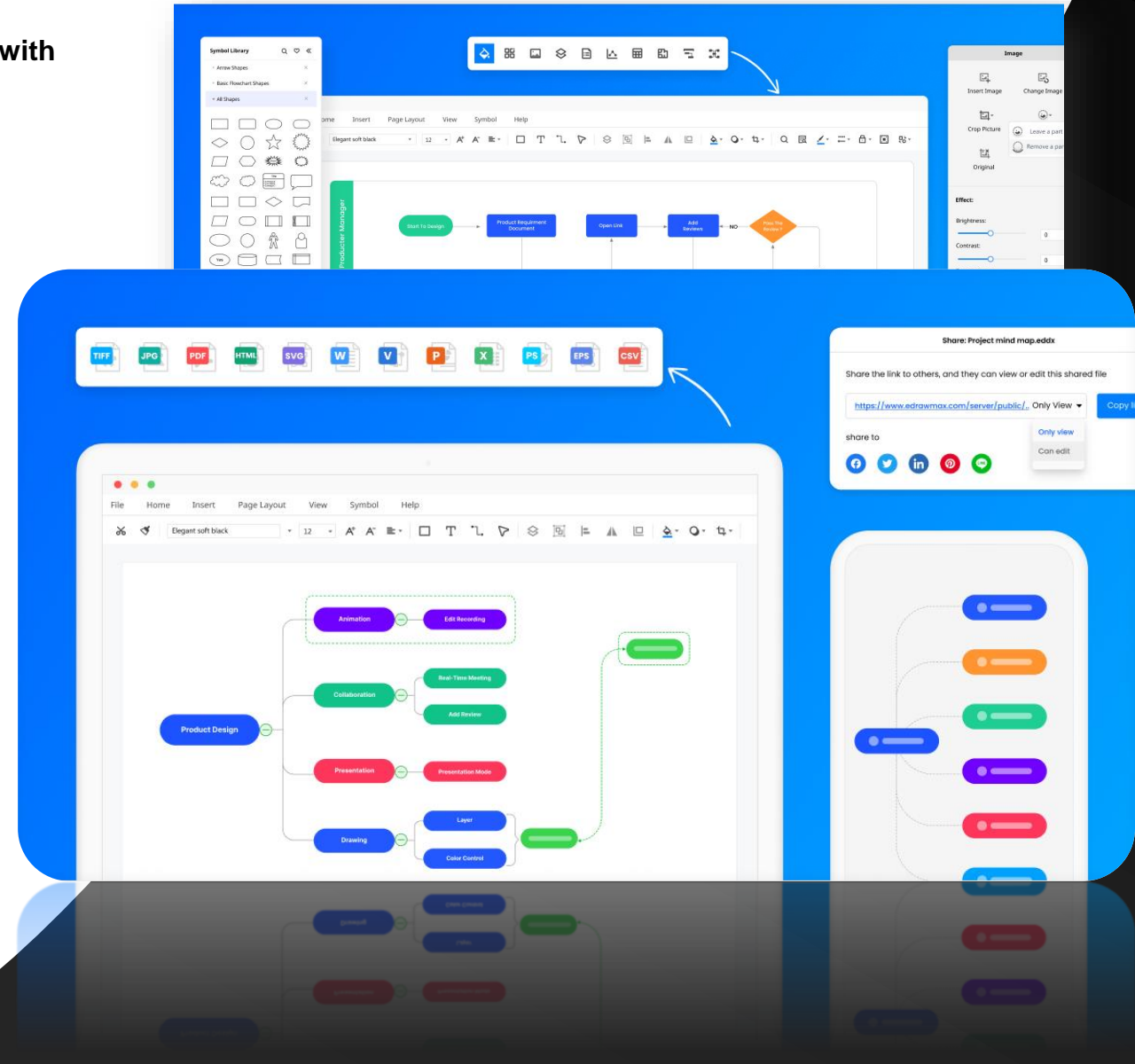




# Cross-platform compatibility

Import your well-structured document into a creative and engaging diagram with just one click.

EdrawMax supports import of Visio common formats, including early VSD and VSDX in industrial-grade standards. You can also export Word , PPT , PDF , SVG and common image formats with one-click. You may also publish your work to multiple social platforms with just one-click.



# Online collaboration

Share your work anytime, anywhere

The web version supports online collaboration, easy-sharing and management of team files. It also supports one-click sharing to social platforms such as Facebook, Twitter, Pinterest and LINE, making communication among team members even more convenient.



One-Click to Share



Online Collaboration



Cloud Storage



Team Documentation





# Enterprise-grade security

## Safeguard your privacy

In EdrawMax, your data is private and safe. All information and file transfers are secured by the highest level of SSL encryption, and no one can access your data without permission.



Encryption



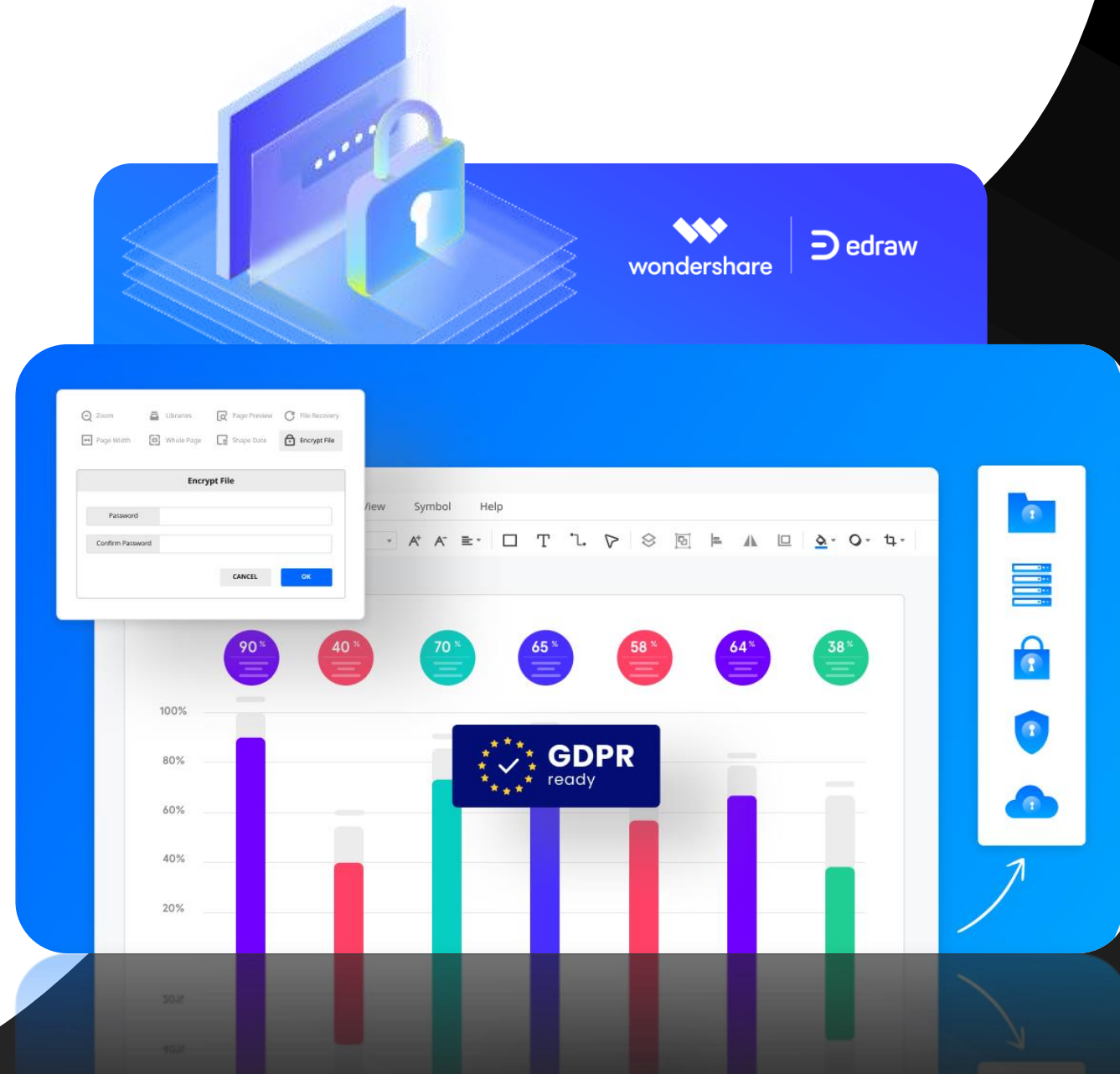
Supports Intranet Environment



Privatization Deployment

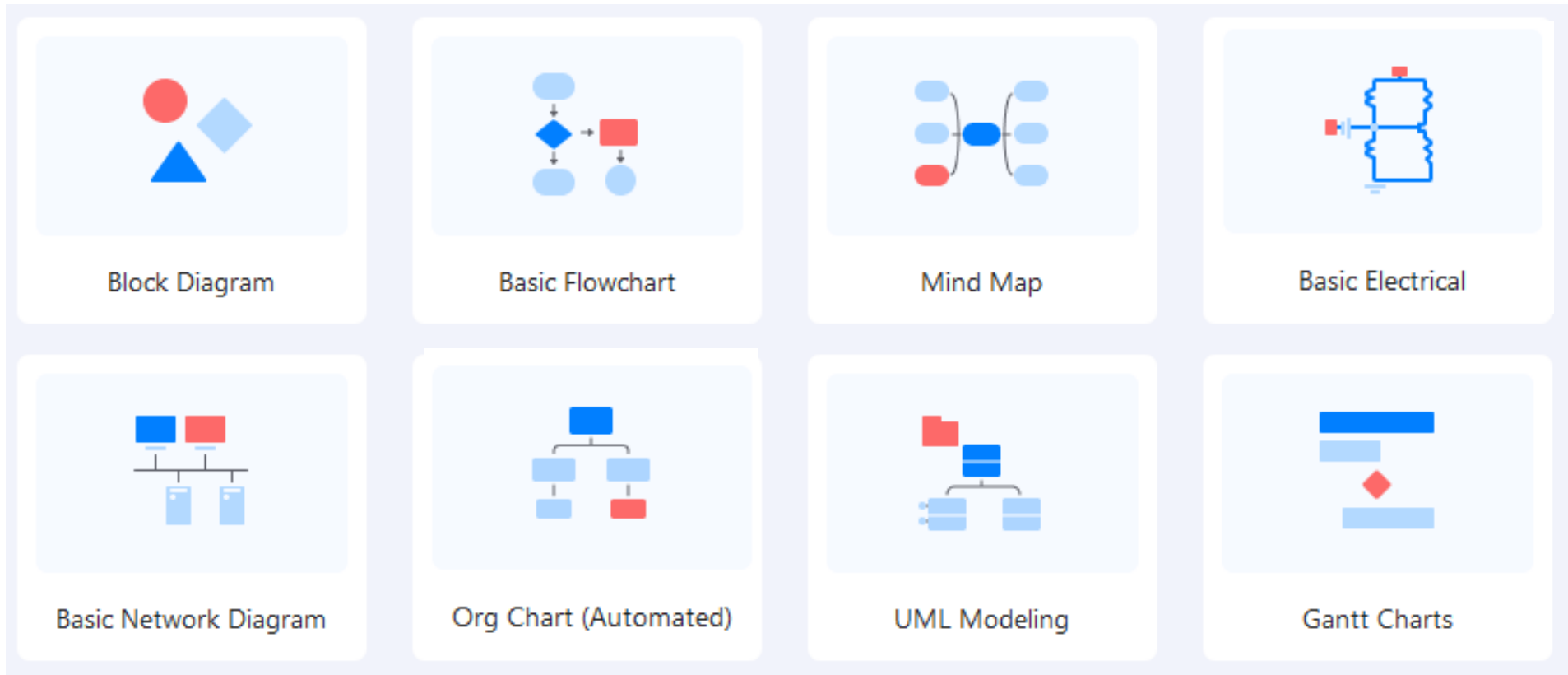


Access Management



# 280 kinds of diagram templates, all done by one software

Reduce learning costs, document conversion costs and corporate procurement costs by helping you become a professional mapping expert



# Why Choose EdrawMax for Your Business Diagram



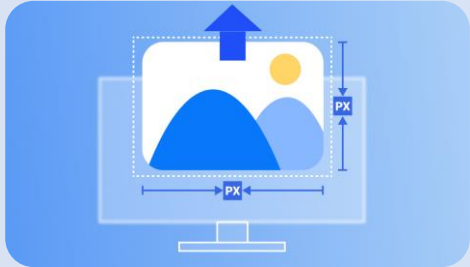
## Compatible with Multiple Formats

Alternative to Visio software. And it is compatible with all Visio formats as well as common document and graphic office software formats. There will be no need to worry about migration costs.



## Data and Information Visualization

Interact with data and graphics easily  
Visualize all your data, ideas and inspiration



## Auto Layout

EdrawMax has intelligent and efficient business drawing logic, such as drag-and-drop symbols, auto-connection and auto align.



## Templates Community

The UGC community has a wealth of high-quality template resources, thus allowing the possibility of DIY great works for both professionals and beginners.



## Cloud Storage

Provides personal cloud documents, one-end creation, multi-platform synchronization  
Allows you to record anytime, anywhere and collaborate across devices



## Cross-Platform Collaboration

Compatible with Windows, Mac, Linux and Web.  
Adapts perfectly to all mainstream operating systems, making your team even more efficient



EdrawMax



Visio



Visio are relatively complex that has a leading edge in graphics and database interaction and macro processing. EdrawMax, on the other hand, focuses on ordinary users, and the software is simpler and easier to use. It allows diagraming through richer symbols, examples, and drawing logic.

Softwares	Visio	EdrawMax
OS Support	Windows	Windows , Mac , Linux
Chip Support	Inter X86 , AMD	Inter X86, AMD
Core Drawing Types	Flowcharts, Architecture Diagrams, Project Management Diagrams, Floor Plans, Software Development Diagrams, Business Processing, Electronic Engineering	Flowcharts, Mind maps, Architecture Diagrams, Project Management Diagrams, Floor Plans, Software Development Diagrams, Business Processing, Electronic Engineering, Infographics, Graphic Design
Drawing Types Supported	128	280
Number of Symbols	7000+	26000+
Data-Drive Graphics	Database Model Diagram, Organizational Chart	Common Charts, Organizational Charts, Maps
Macro-Operation	Supported	Not Supported
Predefined Symbols	Supported	Supported
Symbolic Programming	Supported	Supported
Built-in templates	Not Supported	Supported
Formats Supported	Supports VSD , VSDX	Supports PDF , SVG , VSD , VSDX

The downside of Visio



Non User-friendly Experience

- Monotonous template
- Lesser types of diagrams provided
- Symbol graphics library cannot be previewed in advance



Single Platform

- Cross-platform use is not supported
- Only supports Windows



High Deployment Cost

- Software updates require extra payment
- Product is expensive

Edraw as an Alternative



Low Replacement Cost

It can perfectly replace the MS Visio and reduce the total cost of the enterprise



Smooth Migration of Enterprise Data

Compatible with Visio formats for enterprise historical data for smooth switching



SAAS Cross-Platform Collaboration

One account with Cloud Storage Data sharing and collaboration to improve office efficiency

## Private Cloud Deployment

Greater data safe-keeping to ensure more stable services and more efficient collaboration

01

Private  
Deployment  
Free Trial

02

Proceed according to  
the situational  
communication plan

03

Training Service  
Support  
Technical Support



### Data Privacy

Data privatization and isolation; data backup and disaster recovery; algorithm and key double insurance, data security and reliability.



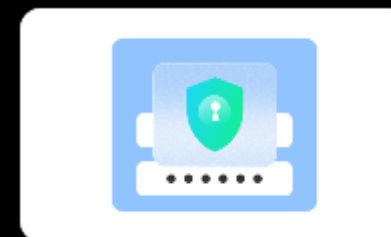
### Powerful Collaboration

Support multi-person real-time online collaboration, meet the multi-scenario office needs of enterprises, and stimulate enterprise office potential.



### Advanced Customization

Ability to be equipped with an independent second-level domain name, allowing customization of the joint login of enterprise accounts, and automatically synchronize the internal account system of the enterprise.



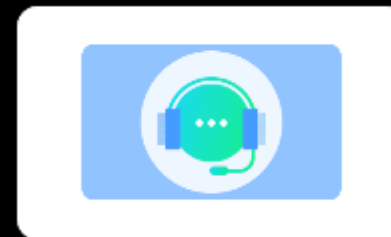
### Access Management

Provide enterprise-level user account system access, which can be authorized or released according to actual needs.



### Cost-Effective

Provides an authorized version, which can be flexibly configured regardless of the internal or external network.



### Personalized Service

Provide one-to-one exclusive business service, customer service consultation, and technical support.

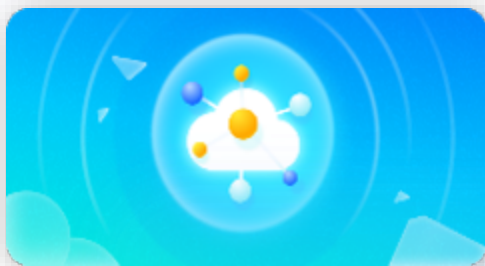


## Flexible Deployment, Safe Management



### Private Cloud Deployment

The EdrawMax Online is deployed to the internal private cloud server of the enterprise, and the enterprise will have complete control over it. It is suitable for enterprises that require higher data security such as communications and finance.



### Public Cloud Deployment

The EdrawMax Online is independently deployed to the enterprise-exclusive AWS, enjoying the functions and services of the public cloud, and at the same time having the advantage of resource isolation, which is suitable for most small and medium-sized enterprises.



### Support Sales Guarantee

Professional and prompt after-sales support service



### Customized to your Business Needs

Troubleshoots issues and respond to requests promptly as part of the company's personalized service



### Hassle-free Deployment

Professional support team to handle initial deployment issues to ensure seamless onboarding



### Employee Training Program

Employees undergo professional training and are equipped with skills to handle any scenarios, online or offline

## Edrawsoft Software Co., Ltd.

Founded in 2014 | Affiliated to Wondershare Technology Group

### We are committed to the research and development of drawing creative softwares

We have an experienced R & D team excelling in our product development for decades. Our main products include EdrawMax , EdrawMind, Project Management software EdrawProj , Organizational Chart software OrgCharting, Infographics software EdrawInfo and office viewer component Edraw Office Component. It is the unswerving goal of the Edraw team to create high-quality drawing and creative software.

### Professional drawing and creative software provider at worldwide

With many years of experience in the field of graphic visualization, Edraw has become a professional graphics and creative software provider at worldwide, covering 150 countries and regions around the world. With 17 years of experience of technology in the field of complex information visualization, we have become a pioneer in the field of creative drawing software.



## With Edraw, expression of creativity becomes even more possible

Edraw Software is committed to creating a series of efficient and convenient office drawing tools, enabling teams to synergize and increase efficiency



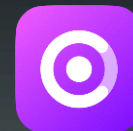
EdrawMax



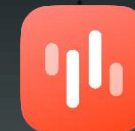
EdrawMind



EdrawProj



OrgCharting



EdrawInfo



Edraw Office  
Component



**Edraw in hand**

**More creative drawing**

<https://www.edrawsoft.com/edraw-max/>

